## Ramona Pony Baseball Sponsorship Opportunities 2024

Dear Sponsor,



Ramona PONY Baseball is excited about our upcoming Spring Season 2024 which will begin in January. Our players represent Ramona youth baseball all year long and your sponsorships are represented every time one of our players wears their jersey and steps onto one of our fields.

The success of our league is heavily dependent on families and business that can support them through this journey. Unlike many leagues and fields across the nation, our organization is not financed by city or county funds. Every dollar we spend on field maintenance, uniforms, umpires, and utilities are all paid for by registration fees and sponsors. We are actively seeking sponsorship money for the extensive costs involved so that we may continue to keep fees to participate low, ensuring we are able to offer this opportunity to everyone. Our players learn considerably more than how to play baseball. Important life skills such as cooperation, tolerance, sportsmanship, and teamwork are stressed so that they become outstanding and productive members of our community.

Your generosity, regardless of the amount, can make a difference to the players of these teams. Sometimes, it can mean even having a team to play on. Your contribution is tax-deductible and is sincerely appreciated. Ramona Sports Association, dba Ramona PONY Baseball is a registered tax exempt, non-profit corporation according to Section 501(c)3 of the Internal Revenue Code. Our Tax ID number is 95-3782118. Please make your check payable to Ramona Sports Association.

Please take a moment to look over the different sponsorship levels available (on the back of this sheet). Sponsorships with an \* are on a limited availability, please contact me directly to secure your sponsorship.

Thank you for your willingness to sponsor the players of Ramona PONY Baseball and for committing to enhancing the children of our community through positive youth activities. For additional information on our league please visit our website at: <u>RamonaBaseball.com</u> or follow us on Facebook @Ramona Pony

We look forward to sharing our journey with you! If you have any questions, please feel free to contact us at the emails below.

Sincerely,

Ramona Pony Baseball Board playeragent@ramonabaseball.com info@ramonabaseball.com League Address: PO Box 591 Ramona, CA 92065

## Sponsorship Opportunities



|  | BASEBALL<br>* * * |
|--|-------------------|
| *Complex Sponsor<br>Entire complex named after you   Banner at Pony Field Scoreboard  <br>Banner at complex entrance   2 full-page ads in Program   Website  | \$3000            |
| advertising   2 Dedicated Facebook Posts   |                   |
| *Snack Bar Sponsor   |                   |
| Banner with name on snack bar   Name on snack bar menu as<br>sponsor   Print advertising in program   Invitation to opening<br>/closing ceremonies   First ivite to sell goods/services at events    | \$1500            |
| *Dugout Sponsor  |                   |
| Banner or plaque placed in front of dugout (many players take<br>game ball pics here)   Print advertising in program   logo on<br>website   1 dedicated facebook post                                | \$1000            |
| Banner Sponsor   |                   |
| 3 x 5 banner with company name and logo on infield fence  <br>Banner is displayed on one of our five fields   send logo/artwork<br>to palyeragent@ramonabaseball.com                                 | \$400             |
| *Team Sponsor  | =                 |
| Sponsor name on back of jersey   Team photo and hat   Print<br>advertising in program   1 dedicated Facebook post   Submit info to<br>playeragent@ramonabaseball.com   * Only one available per team | \$350             |
| 'Player Sponsor  |                   |
| Sponsor a player to participate in this season   Scholarships are<br>awarded to families who need help with registration and commit to<br>volunteer hours as part of the program.                    | \$275             |
| Program & Website Sponsor  | \$100             |
| Purchase a ad in the program and receive advertising on website  | \$100 -<br>\$1000 |
| Business card \$100   1/4 page ad \$400   1/2 page ad \$600   Full<br>page ad \$1000   | \$1000            |
| Booster Sponsor  |                   |
| Business name or name on website   | \$50              |